



Hajee Mohammad Danesh Science and Technology University, Dinajpur

MBA in Marketing, (July-December) Examination -2023

Semester : II

Batch : 16

Credit Hours : 17

### Grading System

| Letter Grade | Grade Point | Numeric Equivalent (%) |
|--------------|-------------|------------------------|
| A+           | 4.00        | 80 and above           |
| A            | 3.75        | 75 to below 80         |
| A-           | 3.50        | 70 to below 75         |
| B+           | 3.25        | 65 to below 70         |
| B            | 3.00        | 60 to below 65         |
| B-           | 2.75        | 55 to below 60         |
| C+           | 2.50        | 50 to below 55         |
| C            | 2.25        | 45 to below 50         |
| D            | 2.00        | 40 to below 45         |
| F            | 0.00        | Less than 40           |

### Result Sheet

| Sl. No. | Student No. | Relationship Marketing (MKT 511) |      | Tourism and Hospitality Marketing (MKT 512) |      | E-Marketing (MKT 513) |      | Real Estate Marketing (MKT 514) |      | Selling and Sales Promotion (MKT 515) |      | Viva-Voce  |      | SGPA  |
|---------|-------------|----------------------------------|------|---------------------------------------------|------|-----------------------|------|---------------------------------|------|---------------------------------------|------|------------|------|-------|
|         |             | Crd. Hrs. 3                      |      | Crd. Hrs. 3                                 |      | Crd. Hrs. 3           |      | Crd. Hrs. 3                     |      | Crd. Hrs. 3                           |      | Crd Hrs. 2 |      |       |
|         |             | LG                               | GP   | LG                                          | GP   | LG                    | GP   | LG                              | GP   | LG                                    | GP   | LG         | GP   |       |
| 1       | 1703159     | B                                | 3.00 | B                                           | 3.00 | B-                    | 2.75 | B+                              | 3.25 | A-                                    | 3.50 | A-         | 3.50 | 3.147 |
| 2       | 1803365     | A+                               | 4.00 | B+                                          | 3.25 | A-                    | 3.50 | A+                              | 4.00 | A-                                    | 3.50 | A          | 3.75 | 3.662 |
| 3       | 1903301     | B                                | 3.00 | B                                           | 3.00 | B+                    | 3.25 | A                               | 3.75 | A-                                    | 3.50 | A-         | 3.50 | 3.324 |
| 4       | 1903302     | A-                               | 3.50 | B+                                          | 3.25 | B+                    | 3.25 | A                               | 3.75 | A                                     | 3.75 | A          | 3.75 | 3.529 |
| 5       | 1903303     | B                                | 3.00 | B                                           | 3.00 | B-                    | 2.75 | C+                              | 2.50 | A                                     | 3.75 | A          | 3.75 | 3.088 |
| 6       | 1903304     | A+                               | 4.00 | A+                                          | 4.00 | A-                    | 3.50 | A                               | 3.75 | A+                                    | 4.00 | A+         | 4.00 | 3.868 |
| 7       | 1903305     | A+                               | 4.00 | A-                                          | 3.50 | A-                    | 3.50 | A                               | 3.75 | A+                                    | 4.00 | A+         | 4.00 | 3.779 |
| 8       | 1903306     | A+                               | 4.00 | A-                                          | 3.50 | B+                    | 3.25 | A                               | 3.75 | A+                                    | 4.00 | A+         | 4.00 | 3.735 |
| 9       | 1903307     | A+                               | 4.00 | B+                                          | 3.25 | B+                    | 3.25 | A-                              | 3.50 | A-                                    | 3.50 | A          | 3.75 | 3.529 |
| 10      | 1903308     | B+                               | 3.25 | B                                           | 3.00 | D                     | 2.00 | F                               | 0.00 | B+                                    | 3.25 | A-         | 3.50 | -     |
| 11      | 1903309     | A-                               | 3.50 | B                                           | 3.00 | B                     | 3.00 | A-                              | 3.50 | A-                                    | 3.50 | A+         | 4.00 | 3.382 |
| 12      | 1903311     | A-                               | 3.50 | B+                                          | 3.25 | B+                    | 3.25 | C+                              | 2.50 | A                                     | 3.75 | A+         | 4.00 | 3.338 |
| 13      | 1903312     | A+                               | 4.00 | B+                                          | 3.25 | B+                    | 3.25 | B+                              | 3.25 | A                                     | 3.75 | A-         | 3.50 | 3.500 |

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21.08.2025

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Controller of the Examinations

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|--------------|-------------|------------------------|
| A+           | 4.00        | 80 and above           |
| A            | 3.75        | 75 to below 80         |
| A-           | 3.50        | 70 to below 75         |
| B+           | 3.25        | 65 to below 70         |
| B            | 3.00        | 60 to below 65         |
| B-           | 2.75        | 55 to below 60         |
| C+           | 2.50        | 50 to below 55         |
| C            | 2.25        | 45 to below 50         |
| D            | 2.00        | 40 to below 45         |
| F            | 0.00        | Less than 40           |

**Result Sheet**

| Sl. No. | Student No. | Relationship Marketing (MKT 511) |      | Tourism and Hospitality Marketing (MKT 512) |      | E-Marketing (MKT 513) |      | Real Estate Marketing (MKT 514) |      | Selling and Sales Promotion (MKT 515) |      | Viva-Voce  |      | SGPA  |
|---------|-------------|----------------------------------|------|---------------------------------------------|------|-----------------------|------|---------------------------------|------|---------------------------------------|------|------------|------|-------|
|         |             | Crd. Hrs. 3                      |      | Crd. Hrs. 3                                 |      | Crd. Hrs. 3           |      | Crd. Hrs. 3                     |      | Crd. Hrs. 3                           |      | Crd Hrs. 2 |      |       |
|         |             | LG                               | GP   | LG                                          | GP   | LG                    | GP   | LG                              | GP   | LG                                    | GP   | LG         | GP   |       |
| 14      | 1903313     | A-                               | 3.50 | B+                                          | 3.25 | B-                    | 2.75 | A-                              | 3.50 | A                                     | 3.75 | A          | 3.75 | 3.397 |
| 15      | 1903314     | A+                               | 4.00 | A                                           | 3.75 | A-                    | 3.50 | A+                              | 4.00 | A+                                    | 4.00 | A+         | 4.00 | 3.868 |
| 16      | 1903315     | A-                               | 3.50 | A-                                          | 3.50 | A-                    | 3.50 | A                               | 3.75 | A-                                    | 3.50 | A+         | 4.00 | 3.603 |
| 17      | 1903317     | A+                               | 4.00 | A                                           | 3.75 | A-                    | 3.50 | A+                              | 4.00 | A+                                    | 4.00 | A          | 3.75 | 3.838 |
| 18      | 1903318     | A+                               | 4.00 | A                                           | 3.75 | A                     | 3.75 | A+                              | 4.00 | A+                                    | 4.00 | A          | 3.75 | 3.882 |
| 19      | 1903319     | A                                | 3.75 | B                                           | 3.00 | B                     | 3.00 | A-                              | 3.50 | A-                                    | 3.50 | A-         | 3.50 | 3.368 |
| 20      | 1903321     | A                                | 3.75 | B+                                          | 3.25 | A-                    | 3.50 | A-                              | 3.50 | A                                     | 3.75 | A+         | 4.00 | 3.603 |
| 21      | 1903322     | A+                               | 4.00 | A                                           | 3.75 | A                     | 3.75 | A+                              | 4.00 | A+                                    | 4.00 | A+         | 4.00 | 3.912 |
| 22      | 1903323     | A+                               | 4.00 | A-                                          | 3.50 | A                     | 3.75 | A                               | 3.75 | A+                                    | 4.00 | A+         | 4.00 | 3.824 |
| 23      | 1903324     | A+                               | 4.00 | A                                           | 3.75 | A                     | 3.75 | A                               | 3.75 | A+                                    | 4.00 | A+         | 4.00 | 3.868 |
| 24      | 1903325     | A                                | 3.75 | A-                                          | 3.50 | B                     | 3.00 | A                               | 3.75 | A+                                    | 4.00 | A          | 3.75 | 3.618 |
| 25      | 1903326     | A+                               | 4.00 | A+                                          | 4.00 | A                     | 3.75 | A                               | 3.75 | A                                     | 3.75 | A          | 3.75 | 3.838 |
| 26      | 1903327     | A                                | 3.75 | B                                           | 3.00 | B+                    | 3.25 | A-                              | 3.50 | A                                     | 3.75 | A+         | 4.00 | 3.515 |

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| A            | 3.75        | 75 to below 80         |
| A-           | 3.50        | 70 to below 75         |
| B+           | 3.25        | 65 to below 70         |
| B            | 3.00        | 60 to below 65         |
| B-           | 2.75        | 55 to below 60         |
| C+           | 2.50        | 50 to below 55         |
| C            | 2.25        | 45 to below 50         |
| D            | 2.00        | 40 to below 45         |
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### Result Sheet

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|         |             | Crd. Hrs. 3                      |      | Crd. Hrs. 3                                 |      | Crd. Hrs. 3           |      | Crd. Hrs. 3                     |      | Crd. Hrs. 3                           |      | Crd Hrs. 2 |      |       |
|         |             | LG                               | GP   | LG                                          | GP   | LG                    | GP   | LG                              | GP   | LG                                    | GP   | LG         | GP   |       |
| 27      | 1903328     | A-                               | 3.50 | B+                                          | 3.25 | B-                    | 2.75 | B+                              | 3.25 | A-                                    | 3.50 | A-         | 3.50 | 3.279 |
| 28      | 1903330     | A                                | 3.75 | B+                                          | 3.25 | B                     | 3.00 | A-                              | 3.50 | A                                     | 3.75 | A          | 3.75 | 3.485 |
| 29      | 1903332     | A+                               | 4.00 | A                                           | 3.75 | A+                    | 4.00 | A                               | 3.75 | A+                                    | 4.00 | A+         | 4.00 | 3.912 |
| 30      | 1903333     | A-                               | 3.50 | B+                                          | 3.25 | B+                    | 3.25 | A-                              | 3.50 | A                                     | 3.75 | A-         | 3.50 | 3.456 |
| 31      | 1903334     | A                                | 3.75 | B                                           | 3.00 | A-                    | 3.50 | A-                              | 3.50 | A+                                    | 4.00 | A          | 3.75 | 3.574 |
| 32      | 1903335     | A+                               | 4.00 | A                                           | 3.75 | A                     | 3.75 | A                               | 3.75 | A+                                    | 4.00 | A+         | 4.00 | 3.868 |
| 33      | 1903337     | A                                | 3.75 | A-                                          | 3.50 | A-                    | 3.50 | A-                              | 3.50 | A                                     | 3.75 | A-         | 3.50 | 3.588 |
| 34      | 1903339     | A+                               | 4.00 | A                                           | 3.75 | B+                    | 3.25 | A                               | 3.75 | A                                     | 3.75 | A          | 3.75 | 3.706 |
| 35      | 1903340     | A+                               | 4.00 | A-                                          | 3.50 | B                     | 3.00 | A-                              | 3.50 | A                                     | 3.75 | A          | 3.75 | 3.574 |
| 36      | 1903341     | A+                               | 4.00 | A+                                          | 4.00 | A                     | 3.75 | A                               | 3.75 | A+                                    | 4.00 | A+         | 4.00 | 3.912 |
| 37      | 1903342     | A+                               | 4.00 | A                                           | 3.75 | A-                    | 3.50 | A                               | 3.75 | A+                                    | 4.00 | A          | 3.75 | 3.794 |
| 38      | 1903343     | A+                               | 4.00 | A-                                          | 3.50 | A-                    | 3.50 | A                               | 3.75 | A+                                    | 4.00 | A+         | 4.00 | 3.779 |
| 39      | 1903345     | A-                               | 3.50 | B+                                          | 3.25 | B                     | 3.00 | A-                              | 3.50 | A-                                    | 3.50 | A          | 3.75 | 3.397 |

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| B+           | 3.25        | 65 to below 70         |
| B            | 3.00        | 60 to below 65         |
| B-           | 2.75        | 55 to below 60         |
| C+           | 2.50        | 50 to below 55         |
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|         |             | LG                               | GP   | LG                                          | GP   | LG                    | GP   | LG                              | GP   | LG                                    | GP   | LG         | GP   |       |
| 40      | 1903346     | A                                | 3.75 | B+                                          | 3.25 | B                     | 3.00 | A-                              | 3.50 | A+                                    | 4.00 | A          | 3.75 | 3.529 |
| 41      | 1903350     | A+                               | 4.00 | A+                                          | 4.00 | A                     | 3.75 | A                               | 3.75 | A+                                    | 4.00 | A          | 3.75 | 3.882 |
| 42      | 1903351     | A                                | 3.75 | A-                                          | 3.50 | A-                    | 3.50 | A+                              | 4.00 | A+                                    | 4.00 | A+         | 4.00 | 3.779 |
| 43      | 1903352     | A-                               | 3.50 | A-                                          | 3.50 | A-                    | 3.50 | A                               | 3.75 | A-                                    | 3.50 | A-         | 3.50 | 3.544 |
| 44      | 1903353     | A+                               | 4.00 | A+                                          | 4.00 | A                     | 3.75 | A                               | 3.75 | A+                                    | 4.00 | A          | 3.75 | 3.882 |
| 45      | 1903354     | A-                               | 3.50 | A-                                          | 3.50 | B+                    | 3.25 | A-                              | 3.50 | A                                     | 3.75 | A+         | 4.00 | 3.559 |
| 46      | 1903355     | A+                               | 4.00 | A                                           | 3.75 | A-                    | 3.50 | A                               | 3.75 | A                                     | 3.75 | A+         | 4.00 | 3.779 |
| 47      | 1903356     | A+                               | 4.00 | A+                                          | 4.00 | A+                    | 4.00 | A                               | 3.75 | A+                                    | 4.00 | A+         | 4.00 | 3.956 |
| 48      | 1903357     | A+                               | 4.00 | A+                                          | 4.00 | A+                    | 4.00 | A+                              | 4.00 | A+                                    | 4.00 | A+         | 4.00 | 4.000 |
| 49      | 1903358     | A+                               | 4.00 | A                                           | 3.75 | A                     | 3.75 | A                               | 3.75 | A                                     | 3.75 | A+         | 4.00 | 3.824 |
| 50      | 1903359     | A                                | 3.75 | A-                                          | 3.50 | B+                    | 3.25 | A-                              | 3.50 | A                                     | 3.75 | A          | 3.75 | 3.574 |
| 51      | 1903360     | A+                               | 4.00 | A+                                          | 4.00 | A                     | 3.75 | A                               | 3.75 | A+                                    | 4.00 | A          | 3.75 | 3.882 |
| 52      | 1903361     | A                                | 3.75 | A                                           | 3.75 | A                     | 3.75 | A                               | 3.75 | A                                     | 3.75 | A+         | 4.00 | 3.779 |

  
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| B            | 3.00        | 60 to below 65         |
| B-           | 2.75        | 55 to below 60         |
| C+           | 2.50        | 50 to below 55         |
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|         |             | LG                               | GP   | LG                                          | GP   | LG                    | GP   | LG                              | GP   | LG                                    | GP   | LG         | GP   |       |
| 53      | 1903362     | A                                | 3.75 | A-                                          | 3.50 | A-                    | 3.50 | A-                              | 3.50 | A+                                    | 4.00 | A          | 3.75 | 3.662 |
| 54      | 1903365     | A-                               | 3.50 | A-                                          | 3.50 | B+                    | 3.25 | A                               | 3.75 | A+                                    | 4.00 | A-         | 3.50 | 3.588 |
| 55      | 1903366     | A                                | 3.75 | A-                                          | 3.50 | A-                    | 3.50 | A                               | 3.75 | A                                     | 3.75 | A+         | 4.00 | 3.691 |
| 56      | 1903367     | A                                | 3.75 | A-                                          | 3.50 | B+                    | 3.25 | A                               | 3.75 | A+                                    | 4.00 | A+         | 4.00 | 3.691 |
| 57      | 1903370     | B+                               | 3.25 | B+                                          | 3.25 | B+                    | 3.25 | A                               | 3.75 | A                                     | 3.75 | A-         | 3.50 | 3.456 |
| 58      | 1903371     | A                                | 3.75 | A-                                          | 3.50 | A                     | 3.75 | A                               | 3.75 | A                                     | 3.75 | A          | 3.75 | 3.706 |
| 59      | 1903372     | A                                | 3.75 | A-                                          | 3.50 | A-                    | 3.50 | A-                              | 3.50 | A                                     | 3.75 | A-         | 3.50 | 3.588 |
| 60      | 1903373     | B+                               | 3.25 | A                                           | 3.75 | B+                    | 3.25 | D                               | 2.00 | A+                                    | 4.00 | A          | 3.75 | 3.309 |
| 61      | 1903374     | A+                               | 4.00 | A                                           | 3.75 | A                     | 3.75 | A                               | 3.75 | A+                                    | 4.00 | A          | 3.75 | 3.838 |

  
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