



Hajee Mohammad Danesh Science & Technology University, Dinajpur

Examination results of BBA in Marketing, Level 2 Semester II, 2023

Course Info:

1. MKT 223: Marketing Logistics (Theoretical, C.H.3.00)
2. MKT 227: Integrated Marketing Communication (Theoretical, C.H.3.00)
3. MKT 229: Marketing Information Systems (Theoretical, C.H.3.00)
4. MKT 231: Marketing in Bangladesh (Theoretical, C.H.3.00)
5. MKT 204: Viva Voce (Viva - Voce, C.H.0.50)
6. MKT 221: Pricing Theory and Practice (Theoretical, C.H.3.00)

Grading System	
Letter Grade (LG)	Grade Point (GP)
A+	4.00
A	3.75
A-	3.50
B+	3.25
B	3.00
B-	2.75
C+	2.50
C	2.25
D	2.00
F	0.00
Numerical Equivalent	
80 and above	
75 to below 80	
70 to below 75	
65 to below 70	
60 to below 65	
55 to below 60	
50 to below 55	
45 to below 50	
40 to below 45	
Less Than 40	

SL.	ID	MKT 223			MKT 227			MKT 229			MKT 231			MKT 204			MKT 221			GPA
		LG	GP		LG	GP		LG	GP		LG	GP		LG	GP		LG	GP		
1	2103311	B	3.00		B+	3.25		D	2.00		A-	3.50		A	3.75		C+	2.50		2.879
2	2103315	B-	2.75		-	-		-	-		-	-		-	-		-	-		2.750
3	2103321	B+	3.25		B+	3.25		B+	3.25		A-	3.50		A-	3.50		B	3.00		3.258
4	2203301	A-	3.50		A-	3.50		B+	3.25		A-	3.50		A-	3.50		B	3.00		3.355
5	2203302	A	3.75		A	3.75		B+	3.25		A	3.75		A+	4.00		B	3.00		3.516
6	2203303	A-	3.50		A-	3.50		B+	3.25		A+	4.00		A	3.75		A-	3.50		3.556
7	2203304	B+	3.25		B+	3.25		B	3.00		F	0.00		A	3.75		B-	2.75		3.090
8	2203305	B+	3.25		B	3.00		B+	3.25		A-	3.50		A-	3.50		B	3.00		3.210
9	2203308	A-	3.50		B+	3.25		B-	2.75		B	3.00		A-	3.50		B+	3.25		3.161
10	2203309	A	3.75		A	3.75		B	3.00		A-	3.50		A-	3.50		B+	3.25		3.452
11	2203311	A-	3.50		A-	3.50		A-	3.50		A+	4.00		A-	3.50		B+	3.25		3.548
12	2203312	A-	3.50		A-	3.50		A-	3.50		A-	3.50		A-	3.50		A-	3.50		3.500
13	2203314	A	3.75		A+	4.00		B	3.00		A	3.75		A+	4.00		A	3.75		3.661
14	2203315	A-	3.50		A-	3.50		A-	3.50		A+	4.00		A+	4.00		A	3.75		3.661
15	2203316	A-	3.50		A-	3.50		A-	3.50		A-	3.50		A	3.75		B	3.00		3.411
16	2203320	A-	3.50		A+	4.00		A	3.75		A+	4.00		A+	4.00		B	3.00		3.661
17	2203321	B+	3.25		A	3.75		B+	3.25		A-	3.50		A+	4.00		C+	2.50		3.274
18	2203322	A-	3.50		A-	3.50		A	3.75		A	3.75		A	3.75		A+	4.00		3.702
19	2203323	A+	4.00		A+	4.00		B+	3.25		A	3.75		A+	4.00		A+	4.00		3.806
20	2203324	B	3.00		A-	3.50		B-	2.75		B+	3.25		A-	3.50		C+	2.50		3.016
21	2203325	A	3.75		B+	3.25		A	3.75		A	3.75		A+	4.00		A-	3.50		3.613
22	2203326	A-	3.50		A-	3.75		B+	3.25		A	3.75		A	3.75		A	3.75		3.605
23	2203328	B+	3.25		B+	3.25		B	3.00		B+	3.25		A	3.75		B-	2.75		3.121
24	2203329	A	3.75		A-	3.50		A-	3.50		A	3.75		A+	4.00		A-	3.50		3.613
25	2203332	A-	3.50		B+	3.25		A-	3.50		A-	3.50		A	3.75		A	3.75		3.508

Signature



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A+	4.00	80 and above
A	3.75	75 to below 80
A-	3.50	70 to below 75
B+	3.25	65 to below 70
B	3.00	60 to below 65
B-	2.75	55 to below 60
C+	2.50	50 to below 55
C	2.25	45 to below 50
D	2.00	40 to below 45
F	0.00	Less Than 40

SL.	ID	MKT 223			MKT 227			MKT 229			MKT 231			MKT 204			MKT 221			GPA			
		LG	GP		LG	GP		LG	GP		LG	GP		LG	GP		LG	GP					
26	2203334	A+	4.00		A+	4.00		A+	4.00		A+	3.75		A	3.75		A+	4.00		A	3.75		3.903
27	2203336	A	3.75		A	3.75		A	3.75		A+	4.00		A+	4.00		A+	4.00		A-	3.50		3.806
28	2203337	A	3.75		A	3.75		A	3.75		A+	4.00		A+	4.00		A+	4.00		B+	3.25		3.758
29	2203338	A	3.75		A	4.00		A+	4.00		A	3.75		A+	4.00		A+	4.00		A	3.75		3.855
30	2203340	A	3.75		A	4.00		A+	4.00		A	3.75		A+	4.00		A+	4.00		A+	4.00		3.903
31	2203342	A	3.75		A	3.75		A	3.75		A	3.75		A+	4.00		A+	4.00		A+	4.00		3.855
32	2203343	B	3.00		A-	3.50		A-	3.50		A-	3.50		A-	3.50		A+	4.00		B+	3.25		3.371
33	2203344	A-	3.50		A-	3.50		A-	3.50		A	3.75		A-	3.50		A	3.75		C+	2.50		3.363
34	2203345	A+	4.00		A	3.75		A	3.75		A	3.75		A+	4.00		A	3.75		A	3.75		3.847
35	2203346	A+	4.00		A+	4.00		A+	4.00		A+	4.00		A+	4.00		A+	4.00		A+	4.00		4.000
36	2203348	A	3.75		A	3.75		A	3.75		A	4.00		A+	4.00		A+	4.00		B+	3.25		3.758
37	2203349	A+	4.00		A	3.75		A	3.75		A	3.75		A	3.75		A-	3.50		A-	3.50		3.742
38	2203350	B+	3.25		A-	3.50		A-	3.50		A-	3.50		A	3.75		A-	3.50		B	3.00		3.403

[Signature]
 Date: 6.2.25
 Controller of Examinations