



Hajee Mohammad Danesh Science & Technology University, Dinajpur

Examination results of BBA in Marketing, Level 1, Semester-II, 2023

Course Info:

1. **MGT 171:** Principles of Management
(Theoretical, C.H.3.00)
4. **MKT 123:** Entrepreneurial Marketing
(Theoretical, C.H.3.00)

2. **MKT 121:** Marketing Theory and Practice
(Theoretical, C.H.3.00)

5. **MKT 125:** Statistics for Business (Theoretical, C.H.3.00)

3. **ECN 127:** Macro Economics (Theoretical, C.H.3.00)

6. **MKT 104:** Viva Voce (Viva - Voce, C.H.0.50)

Grading System		
Letter Grade (LG)	Grade Point (GP)	Numerical Equivalent
A+	4.00	80 and above
A	3.75	75 to below 80
A-	3.50	70 to below 75
B+	3.25	65 to below 70
B	3.00	60 to below 65
B-	2.75	55 to below 60
C+	2.50	50 to below 55
C	2.25	45 to below 50
D	2.00	40 to below 45
F	0.00	Less Than 40

SL.	ID	MGT 171		MKT 121		ECN 127		MKT 123		MKT 125		MKT 104		GPA
		LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	
1	2003305	F	0.00	-	-	-	-	-	-	-	-	-	-	-
2	2203302	B	3.00	-	-	-	-	-	-	-	-	-	-	3.000
3	2203305	-	-	B+	3.25	-	-	-	-	-	-	-	-	3.250
4	2203306	B-	2.75	B	3.00	B	3.00	B	3.00	A	3.75	B+	3.25	3.105
5	2203307	A	3.75	A-	3.50	B+	3.25	A-	3.50	B+	3.25	A-	3.50	3.452
6	2203310	A-	3.50	B+	3.25	A-	3.50	B	3.00	B+	3.25	A-	3.50	3.306
7	2203318	B-	2.75	C+	2.50	B	3.00	B-	2.75	B+	3.25	A-	3.50	2.871
8	2203327	A-	3.50	B+	3.25	B+	3.25	B+	3.25	B+	3.25	A-	3.50	3.306
9	2203330	B+	3.25	A	3.75	B+	3.25	A-	3.50	A+	4.00	B+	3.25	3.540
10	2203331	B+	3.25	B+	3.25	B+	3.25	B+	3.25	B+	3.25	B+	3.25	3.250
11	2203333	B	3.00	B	3.00	B	3.00	C+	2.50	A-	3.50	B+	3.25	3.008
12	2203335	A+	4.00	A+	4.00	A+	4.00	A+	4.00	A+	4.00	A	3.75	3.992
13	2203341	A-	3.50	B+	3.25	B	3.00	B	3.00	A+	4.00	A-	3.50	3.355
14	2203345	-	-	B-	2.75	-	-	-	-	-	-	-	-	2.750
15	2203347	B+	3.25	B	3.00	B	3.00	B+	3.25	A+	4.00	B+	3.25	3.298
16	2303301	A-	3.50	B	3.00	B-	2.75	A-	3.50	B	3.00	B+	3.25	3.153
17	2303302	D	2.00	D	2.00	F	0.00	C+	2.50	B+	3.25	A-	3.50	2.480
18	2303303	A+	4.00	A+	4.00	B+	3.25	A	3.75	A+	4.00	A	3.75	3.798
19	2303304	B+	3.25	A	3.75	B-	2.75	A-	3.50	A+	4.00	A-	3.50	3.452
20	2303305	A+	4.00	A	3.75	B+	3.25	A	3.75	A-	3.50	A	3.75	3.653
21	2303307	A+	4.00	A	3.75	A-	3.50	A-	3.50	A-	3.50	B+	3.25	3.637
22	2303308	A-	3.50	A+	4.00	A-	3.50	A	3.75	A+	4.00	A+	4.00	3.758
23	2303310	B	3.00	B	3.00	B	3.00	B-	2.75	B	3.00	A-	3.50	2.968
24	2303311	A-	3.50	A-	3.50	B+	3.25	B+	3.25	A	3.75	A-	3.50	3.452
25	2303312	B+	3.25	B-	2.75	A-	3.50	B	3.00	A	3.75	A-	3.50	3.258


19.12.25
Controller of Examinations



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6. **MKT 104:** Viva Voce (Viva - Voce, C.H.0.50)

Grading System		
Letter Grade (LG)	Grade Point (GP)	Numerical Equivalent
A+	4.00	80 and above
A	3.75	75 to below 80
A-	3.50	70 to below 75
B+	3.25	65 to below 70
B	3.00	60 to below 65
B-	2.75	55 to below 60
C+	2.50	50 to below 55
C	2.25	45 to below 50
D	2.00	40 to below 45
F	0.00	Less Than 40

SL.	ID	MGT 171			MKT 121			ECN 127			MKT 123			MKT 125			MKT 104			GPA
		LG	GP		LG	GP		LG	GP		LG	GP		LG	GP		LG	GP		
26	2303313	B+	3.25		B	3.00		B+	3.25		B+	3.25		A	3.75		A-	3.50		3.306
27	2303315	A-	3.50		B+	3.25		A-	3.50		B+	3.25		A-	3.50		B+	3.25		3.395
28	2303316	C+	2.50		B	3.00		B+	3.25		B+	3.25		A-	3.50		B+	3.25		3.105
29	2303317	A	3.75		A-	3.50		B+	3.25		A-	3.50		A-	3.50		A	3.75		3.508
30	2303318	A-	3.50		B+	3.25		B+	3.25		A-	3.50		A-	3.50		B+	3.25		3.395
31	2303319	A	3.75		B	3.00		B+	3.25		B+	3.25		A-	3.50		A-	3.50		3.355
32	2303320	A	3.75		B	3.00		B+	3.25		A-	3.50		A	3.75		A+	4.00		3.468
33	2303321	B	3.00		B	3.00		B+	3.25		B+	3.25		B-	2.75		B+	3.25		3.056
34	2303324	A-	3.50		A	3.75		A	3.75		A	3.75		A+	4.00		A	3.75		3.750
35	2303325	B+	3.25		B	3.00		B-	2.75		B+	3.25		A	3.75		A+	4.00		3.226
36	2303326	B+	3.25		B-	2.75		B	3.00		B	3.00		A	3.75		A-	3.50		3.161
37	2303329	A-	3.50		B+	3.25		B	3.00		A-	3.50		A-	3.50		A	3.75		3.363
38	2303330	A+	4.00		A+	4.00		B+	3.25		A	3.75		A+	4.00		A+	4.00		3.806
39	2303333	A-	3.50		A	3.75		B+	3.25		A	3.75		B+	3.25		A	3.75		3.508
40	2303334	B+	3.25		B+	3.25		C+	2.50		B	3.00		B+	3.25		B+	3.25		3.056
41	2303336	A-	3.50		A+	4.00		B	3.00		A-	3.50		A+	4.00		A-	3.50		3.597
42	2303337	A	3.75		A+	4.00		A	3.75		A	3.75		A	3.75		A+	4.00		3.806
43	2303338	A	3.75		A	3.75		A-	3.50		A-	3.50		A+	4.00		A-	3.50		3.694
44	2303342	A+	4.00		A	3.75		A-	3.50		A-	3.50		A+	4.00		A-	3.50		3.742
45	2303345	A	3.75		A+	4.00		B+	3.25		A	3.75		A+	4.00		A	3.75		3.750
46	2303347	A+	4.00		A+	4.00		B+	3.25		A	3.75		A+	4.00		A	3.75		3.798
47	2303351	A+	4.00		A	3.75		A-	3.50		A+	4.00		A+	4.00		A+	4.00		3.855
48	2303352	A	3.75		B-	2.75		A-	3.50		B+	3.25		B+	3.25		A	3.75		3.315
49	2303355	B+	3.25		B	3.00		A-	3.50		B+	3.25		C+	2.50		B+	3.25		3.105
50	2303356	B+	3.25		B+	3.25		A-	3.50		B+	3.25		B+	3.25		A-	3.50		3.306

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Grading System	
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A+	4.00
A	3.75
A-	3.50
B+	3.25
B	3.00
B-	2.75
C+	2.50
C	2.25
D	2.00
F	0.00
Numerical Equivalent	
80 and above	
75 to below 80	
70 to below 75	
65 to below 70	
60 to below 65	
55 to below 60	
50 to below 55	
45 to below 50	
40 to below 45	
Less Than 40	

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		LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	
51	2303357	A-	3.50	A	3.75	B+	3.25	A-	3.50	A+	4.00	A-	3.50	3.597
52	2303359	A-	3.50	B	3.00	A-	3.50	A-	3.50	A+	4.00	A-	3.50	3.500
53	2303360	A-	3.50	B	3.00	B	3.00	B+	3.25	B+	3.25	A-	3.50	3.210
54	2303363	B	3.00	C	2.25	C+	2.50	B-	2.75	C	2.25	B+	3.25	2.573
55	2303364	B	3.00	A-	3.50	A-	3.50	A-	3.50	A	3.75	A	3.75	3.460
56	2303365	B	3.00	B	3.00	A	3.75	A-	3.50	A+	4.00	A-	3.50	3.452
57	2303366	A-	3.50	B+	3.25	B+	3.25	B	3.00	B	3.00	A-	3.50	3.210
58	2303367	A-	3.50	B	3.00	A-	3.50	A-	3.50	A-	3.50	A-	3.50	3.403
59	2303369	A-	3.50	A-	3.50	A-	3.50	A	3.75	A+	4.00	A-	3.50	3.645

19.12.25