



**Hajee Mohammad Danesh Science and Technology University, Dinajpur**  
MBA in Marketing, (January- June) Examination -2021

Semester : I

Batch : 14

Credit Hours : 17

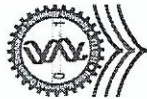
| Grading System |             |                        |
|----------------|-------------|------------------------|
| Letter Grade   | Grade Point | Numeric Equivalent (%) |
| A+             | 4.00        | 80 and above           |
| A              | 3.75        | 75 to below 80         |
| A-             | 3.50        | 70 to below 75         |
| B+             | 3.25        | 65 to below 70         |
| B              | 3.00        | 60 to below 65         |
| B-             | 2.75        | 55 to below 60         |
| C+             | 2.50        | 50 to below 55         |
| C              | 2.25        | 45 to below 50         |
| D              | 2.00        | 40 to below 45         |
| F              | 0.00        | Less than 40           |

**Result Sheet**

| Sl. No. | Student No. | Strategic Marketing (MKT 501) |      | Brand Management (MKT 502) |      | Business Marketing (MKT 503) |      | Service Marketing (MKT 504) |      | Social Marketing (MKT 505) |      | Viva-Voce  |      | SGPA  |
|---------|-------------|-------------------------------|------|----------------------------|------|------------------------------|------|-----------------------------|------|----------------------------|------|------------|------|-------|
|         |             | Crd. Hrs. 3                   |      | Crd. Hrs. 3                |      | Crd. Hrs. 3                  |      | Crd. Hrs. 3                 |      | Crd. Hrs. 3                |      | Crd Hrs. 2 |      |       |
|         |             | LG                            | GP   | LG                         | GP   | LG                           | GP   | LG                          | GP   | LG                         | GP   | LG         | GP   |       |
| 1       | 1603022     | A                             | 3.75 | A+                         | 4.00 | A+                           | 4.00 | A                           | 3.75 | A                          | 3.75 | A+         | 4.00 | 3.868 |
| 2       | 1603127     | B-                            | 2.75 | B+                         | 3.25 | B-                           | 2.75 | B-                          | 2.75 | B                          | 3.00 | A-         | 3.50 | 2.971 |
| 3       | 1603129     | B                             | 3.00 | C+                         | 2.50 | B+                           | 3.25 | A                           | 3.75 | A                          | 3.75 | A+         | 4.00 | 3.338 |
| 4       | 1603139     | B                             | 3.00 | A-                         | 3.50 | C                            | 2.25 | B                           | 3.00 | C+                         | 2.50 | B+         | 3.25 | 2.897 |
| 5       | 1603196     | B                             | 3.00 | B                          | 3.00 | B                            | 3.00 | A-                          | 3.50 | B                          | 3.00 | B          | 3.00 | 3.088 |
| 6       | 1603233     | B                             | 3.00 | C+                         | 2.50 | A-                           | 3.50 | A-                          | 3.50 | B+                         | 3.25 | B          | 3.00 | 3.132 |
| 7       | 1603252     | C+                            | 2.50 | D                          | 2.00 | C                            | 2.25 | A-                          | 3.50 | B+                         | 3.25 | C+         | 2.50 | 2.676 |
| 8       | 1703001     | B+                            | 3.25 | A                          | 3.75 | A-                           | 3.50 | B+                          | 3.25 | B+                         | 3.25 | A+         | 4.00 | 3.471 |
| 9       | 1703004     | B+                            | 3.25 | A-                         | 3.50 | A                            | 3.75 | B-                          | 2.75 | B-                         | 2.75 | B+         | 3.25 | 3.206 |
| 10      | 1703005     | B+                            | 3.25 | A-                         | 3.50 | A-                           | 3.50 | B                           | 3.00 | B                          | 3.00 | B+         | 3.25 | 3.250 |
| 11      | 1703006     | C                             | 2.25 | B+                         | 3.25 | B-                           | 2.75 | C+                          | 2.50 | B-                         | 2.75 | A          | 3.75 | 2.824 |
| 12      | 1703009     | B+                            | 3.25 | A                          | 3.75 | A-                           | 3.50 | A-                          | 3.50 | A-                         | 3.50 | B+         | 3.25 | 3.471 |
| 13      | 1703012     | B+                            | 3.25 | A-                         | 3.50 | A-                           | 3.50 | A-                          | 3.50 | B+                         | 3.25 | A          | 3.75 | 3.441 |
| 14      | 1703016     | A-                            | 3.50 | B+                         | 3.25 | A                            | 3.75 | B+                          | 3.25 | A                          | 3.75 | A-         | 3.50 | 3.500 |
| 15      | 1703017     | B+                            | 3.25 | A-                         | 3.50 | A-                           | 3.50 | B                           | 3.00 | A-                         | 3.50 | A-         | 3.50 | 3.368 |

Controlled by the Examination  
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| Grading System |             |                        |
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| A+             | 4.00        | 80 and above           |
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| A-             | 3.50        | 70 to below 75         |
| B+             | 3.25        | 65 to below 70         |
| B              | 3.00        | 60 to below 65         |
| B-             | 2.75        | 55 to below 60         |
| C+             | 2.50        | 50 to below 55         |
| C              | 2.25        | 45 to below 50         |
| D              | 2.00        | 40 to below 45         |
| F              | 0.00        | Less than 40           |

**Result Sheet**

| Sl. No. | Student No. | Strategic Marketing (MKT 501) |      | Brand Management (MKT 502) |        | Business Marketing (MKT 503) |      | Service Marketing (MKT 504) |      | Social Marketing (MKT 505) |      | Viva-Voice |      | SGPA   |
|---------|-------------|-------------------------------|------|----------------------------|--------|------------------------------|------|-----------------------------|------|----------------------------|------|------------|------|--------|
|         |             | Crd. Hrs. 3                   | GP   | Crd. Hrs. 3                | GP     | Crd. Hrs. 3                  | GP   | Crd. Hrs. 3                 | GP   | Crd. Hrs. 3                | GP   | LG         | GP   |        |
| 16      | 1703018     | B+                            | 3.25 | A-                         | 3.50   | A-                           | 3.50 | A                           | 3.75 | A+                         | 4.00 | A          | 3.75 | 3.618  |
| 17      | 1703024     | A-                            | 3.50 | A                          | 3.75   | A-                           | 3.50 | B+                          | 3.25 | A+                         | 4.00 | A-         | 3.50 | 3.588  |
| 18      | 1703028     | C+                            | 2.50 | B+                         | 3.25   | C+                           | 2.50 | C+                          | 2.50 | B                          | 3.00 | B+         | 3.25 | 2.809  |
| 19      | 1703030     | B+                            | 3.25 | A-                         | 3.50   | A-                           | 3.50 | B                           | 3.00 | A-                         | 3.50 | A-         | 3.50 | 3.368  |
| 20      | 1703031     |                               |      |                            | Absent |                              |      |                             |      | Absent                     |      |            |      | Incom. |
| 21      | 1703041     | B                             | 3.00 | A-                         | 3.50   | B+                           | 3.25 | B+                          | 3.25 | A-                         | 3.50 | A-         | 3.50 | 3.324  |
| 22      | 1703054     | B+                            | 3.25 | A-                         | 3.50   | A                            | 3.75 | B                           | 3.00 | A-                         | 3.50 | B+         | 3.25 | 3.382  |
| 23      | 1703061     | B                             | 3.00 | A-                         | 3.50   | A-                           | 3.50 | B+                          | 3.25 | B                          | 3.00 | A-         | 3.50 | 3.279  |
| 24      | 1703068     | B                             | 3.00 | A-                         | 3.50   | B+                           | 3.25 | B-                          | 2.75 | B-                         | 2.75 | B+         | 3.25 | 3.074  |
| 25      | 1703091     |                               |      |                            | Absent |                              |      |                             |      |                            |      |            |      | Incom. |
| 26      | 1703094     | A-                            | 3.50 | A                          | 3.75   | A                            | 3.75 | B+                          | 3.25 | A                          | 3.75 | A          | 3.75 | 3.618  |
| 27      | 1703101     | B                             | 3.00 | A-                         | 3.50   | C+                           | 2.50 | B-                          | 2.75 | B+                         | 3.25 | A          | 3.75 | 3.088  |
| 28      | 1703106     | B-                            | 2.75 | A-                         | 3.50   | A                            | 3.75 | C+                          | 2.50 | B+                         | 3.25 | B+         | 3.25 | 3.162  |
| 29      | 1703107     | B                             | 3.00 | A-                         | 3.50   | B+                           | 3.25 | C+                          | 2.50 | B-                         | 2.75 | B+         | 3.25 | 3.029  |
| 30      | 1703110     | B-                            | 2.75 | B+                         | 3.25   | B+                           | 3.25 | B-                          | 2.75 | A                          | 3.75 | B+         | 3.25 | 3.162  |

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| B            | 3.00        | 60 to below 65         |
| B-           | 2.75        | 55 to below 60         |
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|         |             | LG                            | GP   | LG                         | GP   | LG                           | GP   | LG                          | GP   | LG                         | GP   | LG         | GP   |       |
| 31      | 1703114     | B+                            | 3.25 | A-                         | 3.50 | A-                           | 3.50 | A-                          | 3.50 | B+                         | 3.25 | B+         | 3.25 | 3.382 |
| 32      | 1703119     | B-                            | 2.75 | B+                         | 3.25 | B                            | 3.00 | B                           | 3.00 | B                          | 3.00 | B+         | 3.25 | 3.029 |
| 33      | 1703128     | A                             | 3.75 | A                          | 3.75 | A+                           | 4.00 | A                           | 3.75 | A                          | 3.75 | A+         | 4.00 | 3.824 |
| 34      | 1703143     | B-                            | 2.75 | A-                         | 3.50 | B+                           | 3.25 | B                           | 3.00 | B                          | 3.00 | A-         | 3.50 | 3.147 |
| 35      | 1703147     | B-                            | 2.75 | B+                         | 3.25 | B+                           | 3.25 | B                           | 3.00 | B+                         | 3.25 | B+         | 3.25 | 3.118 |
| 36      | 1703156     | B-                            | 2.75 | A-                         | 3.50 | A                            | 3.75 | B+                          | 3.25 | B+                         | 3.25 | A-         | 3.50 | 3.324 |
| 37      | 1703162     | B-                            | 2.75 | A-                         | 3.50 | A-                           | 3.50 | B+                          | 3.25 | B+                         | 3.25 | B+         | 3.25 | 3.250 |
| 38      | 1703163     | B-                            | 2.75 | B+                         | 3.25 | A-                           | 3.50 | B                           | 3.00 | A-                         | 3.50 | B+         | 3.25 | 3.206 |
| 39      | 1703167     | A-                            | 3.50 | A-                         | 3.50 | A-                           | 3.50 | B+                          | 3.25 | B+                         | 3.25 | B+         | 3.25 | 3.426 |
| 40      | 1703168     | B-                            | 2.75 | B+                         | 3.25 | B+                           | 3.25 | B+                          | 3.25 | B+                         | 3.25 | B+         | 3.25 | 3.162 |
| 41      | 1703177     | C+                            | 2.50 | B+                         | 3.25 | C                            | 2.25 | B                           | 3.00 | B                          | 3.00 | B+         | 3.25 | 2.853 |
| 42      | 1703183     | B                             | 3.00 | A-                         | 3.50 | A-                           | 3.50 | B+                          | 3.25 | B+                         | 3.25 | B+         | 3.25 | 3.294 |
| 43      | 1703191     | C+                            | 2.50 | A-                         | 3.50 | B+                           | 3.25 | B                           | 3.00 | B+                         | 3.25 | B+         | 3.25 | 3.118 |
| 44      | 1703198     | B-                            | 2.75 | B+                         | 3.25 | C                            | 2.25 | B                           | 3.00 | B+                         | 3.25 | A-         | 3.50 | 2.971 |
| 45      | 1703206     | B                             | 3.00 | A-                         | 3.50 | A-                           | 3.50 | B+                          | 3.25 | B                          | 3.00 | A          | 3.50 | 3.279 |

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|         |             | LG                            | GP   | LG                         | GP   | LG                           | GP   | LG                          | GP   | LG                         | GP   | LG         | GP   |       |
| 46      | 1703210     | C+                            | 2.50 | B+                         | 3.25 | A-                           | 3.50 | B-                          | 2.75 | C+                         | 2.50 | B+         | 3.25 | 2.941 |
| 47      | 1703225     | B-                            | 2.75 | A-                         | 3.50 | B+                           | 3.25 | B                           | 3.00 | B                          | 3.00 | B+         | 3.25 | 3.118 |
| 48      | 1703240     | B-                            | 2.75 | A-                         | 3.50 | C                            | 2.25 | B                           | 3.00 | B-                         | 2.75 | B+         | 3.25 | 2.897 |
| 49      | 1703247     | C                             | 2.25 | A-                         | 3.50 | B+                           | 3.25 | B+                          | 3.25 | B                          | 3.00 | B+         | 3.25 | 3.074 |
| 50      | 1703253     | B-                            | 2.75 | A-                         | 3.50 | A                            | 3.75 | B                           | 3.00 | B                          | 3.00 | B+         | 3.25 | 3.206 |

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