



Hajee Mohammad Danesh Science & Technology University, Dinajpur

Examination results of BBA in Marketing, Level 4 Semester II, 2024

Course Info:

1. **MKT 421:** Marketing Research (Theoretical,C.H.3.00)
2. **MKT 423:** Sales force Management (Theoretical,C.H.3.00)
3. **MKT 425:** Marketing of Banking Services (Theoretical,C.H.3.00)
4. **MKT 427:** Competitive Analysis (Theoretical,C.H.3.00)
5. **MKT 429:** Quantitative Analysis in Marketing (Theoretical,C.H.3.00)
6. **MKT 404:** Viva Voce (Viva - Voce,C.H.0.50)
7. **INT:** Internship (Intern,C.H.3.00)

Grading System		
Letter Grade (LG)	Grade Point (GP)	Numerical Equivalent
A+	4.00	80 and above
A	3.75	75 to below 80
A-	3.50	70 to below 75
B+	3.25	65 to below 70
B	3.00	60 to below 65
B-	2.75	55 to below 60
C+	2.50	50 to below 55
C	2.25	45 to below 50
D	2.00	40 to below 45
F	0.00	Less Than 40

SL.	ID	MKT 421		MKT 423		MKT 425		MKT 427		MKT 429		MKT 404		INT		GPA
		LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	
1	2003373	B+	3.25	A-	3.50	B+	3.25	A	3.75	A-	3.50	A+	4.00	A+	4.00	3.554
2	2103301	A-	3.50	A	3.75	A-	3.50	A+	4.00	A	3.75	A	3.75	A	3.75	3.709
3	2103302	B	3.00	A-	3.50	A	3.75	A-	3.50	A	3.75	A-	3.50	A-	3.50	3.500
4	2103303	B	3.00	A-	3.50	A	3.75	A-	3.50	A-	3.50	A-	3.50	A+	4.00	3.541
5	2103304	A+	4.00	A+	4.00	A	3.75	A+	4.00	A	3.75	A-	3.50	A-	3.50	3.824
6	2103305	A	3.75	A	3.75	A	3.75	A-	3.50	A	3.75	A+	4.00	A	3.75	3.716
7	2103306	A	3.75	A-	3.50	A	3.75	A	3.75	A+	4.00	A-	3.50	A-	3.50	3.703
8	2103307	A-	3.50	A	3.75	A	3.75	A-	3.50	A-	3.50	A-	3.50	A+	4.00	3.662
9	2103308	A-	3.50	B+	3.25	A-	3.50	B	3.00	A-	3.50	A	3.75	A-	3.50	3.385
10	2103309	B+	3.25	B	3.00	B	3.00	B+	3.25	A	3.75	A+	4.00	A	3.75	3.351
11	2103313	A-	3.50	A+	4.00	A	3.75	A+	4.00	A	3.75	A+	4.00	A	3.75	3.797
12	2103314	B	3.00	B+	3.25	A-	3.50	B+	3.25	A	3.75	B+	3.25	A+	4.00	3.453
13	2103315	B+	3.25	B+	3.25	A-	3.50	B+	3.25	A-	3.50	A-	3.50	A+	4.00	3.459
14	2103316	A-	3.50	A-	3.50	A-	3.50	A	3.75	A	3.75	A-	3.50	A+	4.00	3.662
15	2103317	A	3.75	A+	4.00	A	3.75	A+	4.00	A	3.75	A+	4.00	A+	4.00	3.878
16	2103318	A	3.75	A-	3.50	B+	3.25	A-	3.50	B+	3.25	A-	3.50	A+	4.00	3.541
17	2103319	B-	2.75	B	3.00	B	3.00	B+	3.25	B+	3.25	A-	3.50	A-	3.50	3.135
18	2103320	A-	3.50	A-	3.50	B+	3.25	B+	3.25	B+	3.25	A+	4.00	A	3.75	3.432
19	2103323	A+	4.00	A+	4.00	A	3.75	A+	4.00	A+	4.00	A+	4.00	A+	4.00	3.959
20	2103324	B	3.00	B	3.00	B-	2.75	B+	3.25	A	3.75	A-	3.50	A	3.75	3.257
21	2103325	A+	4.00	A+	4.00	A-	3.50	A+	4.00	A+	4.00	A+	4.00	A+	4.00	3.919
22	2103326	A	3.75	A+	4.00	A	3.75	A+	4.00	A+	4.00	A+	4.00	A	3.75	3.878
23	2103328	A+	4.00	A	3.75	A	3.75	A	3.75	A-	3.50	A+	4.00	A+	4.00	3.797
24	2103330	B	3.00	B	3.00	B-	2.75	B+	3.25	A	3.75	A	3.75	B+	3.25	3.182
25	2103331	A-	3.50	A+	4.00	A	3.75	A+	4.00	A	3.75	A+	4.00	A+	4.00	3.838



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		LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	LG	GP			
26	2103332	A-	3.50	A	3.75	A-	3.50	A	3.75	A	3.75	A	3.75	A+	4.00	3.709
27	2103333	A+	4.00	A	3.75	A	3.75	A+	4.00	A-	3.50	A	3.75	A	3.75	3.791
28	2103334	A-	3.50	A	3.75	A	3.75	A+	4.00	A-	3.50	A+	4.00	A	3.75	3.716
29	2103335	A+	4.00	A-	3.50	A	3.75	A	3.75	A+	4.00	A+	4.00	A+	4.00	3.838
30	2103337	B+	3.25	A-	3.50	A-	3.50	A	3.75	A-	3.50	A	3.75	A	3.75	3.547
31	2103338	B+	3.25	A-	3.50	A	3.75	A	3.75	A	3.75	A-	3.50	A-	3.50	3.581
32	2103340	A	3.75	A+	4.00	A	3.75	A+	4.00	A+	4.00	A+	4.00	A	3.75	3.878
33	2103341	A+	4.00	A+	4.00	A	3.75	A+	4.00	A+	4.00	A+	4.00	A+	4.00	3.959
34	2103342	B	3.00	B+	3.25	B+	3.25	B	3.00	A-	3.50	A	3.75	A	3.75	3.304
35	2103343	A+	4.00	A+	4.00	A+	4.00	A+	4.00	A+	4.00	A+	4.00	A+	4.00	4.000
36	2103344	A-	3.50	B+	3.25	B+	3.25	A	3.75	A	3.75	A	3.75	A	3.75	3.547
37	2103345	A+	4.00	A	3.75	A	3.75	A+	4.00	A	3.75	A	3.75	A+	4.00	3.872
38	2103346	B	3.00	B	3.00	A-	3.50	A-	3.50	A-	3.50	A-	3.50	A+	4.00	3.419
39	2103347	A-	3.50	A	3.75	A-	3.50	A-	3.50	A	3.75	A+	4.00	A	3.75	3.635
40	2103348	B	3.00	A	3.75	A-	3.50	A	3.75	B+	3.25	A	3.75	A	3.75	3.507