



Hajee Mohammad Danesh Science & Technology University, Dinajpur

Examination results of BBA in Marketing, Level 4 Semester II, 2024

Course Info:

- 1. MKT 421: Marketing Research (Theoretical,C.H.3.00)
- 2. MKT 423: Sales force Management (Theoretical,C.H.3.00)
- 3. MKT 425: Marketing of Banking Services (Theoretical,C.H.3.00)
- 4. MKT 427: Competitive Analysis (Theoretical,C.H.3.00)
- 5. MKT 429: Quantitative Analysis in Marketing (Theoretical,C.H.3.00)
- 6. MKT 404: Viva Voce (Viva - Voce,C.H.0.50)

Grading System		
Letter Grade (LG)	Grade Point (GP)	Numerical Equivalent
A+	4.00	80 and above
A	3.75	75 to below 80
A-	3.50	70 to below 75
B+	3.25	65 to below 70
B	3.00	60 to below 65
B-	2.75	55 to below 60
C+	2.50	50 to below 55
C	2.25	45 to below 50
D	2.00	40 to below 45
F	0.00	Less Than 40

SL.	ID	MKT 421		MKT 423		MKT 425		MKT 427		MKT 429		MKT 404		GPA
		LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	
1	2003373	B+	3.25	A-	3.50	B+	3.25	A	3.75	A-	3.50	A+	4.00	3.468
2	2103301	A-	3.50	A	3.75	A-	3.50	A+	4.00	A	3.75	A	3.75	3.702
3	2103302	B	3.00	A-	3.50	A	3.75	A-	3.50	A	3.75	A-	3.50	3.500
4	2103303	B	3.00	A-	3.50	A	3.75	A-	3.50	A-	3.50	A-	3.50	3.452
5	2103304	A+	4.00	A+	4.00	A	3.75	A+	4.00	A	3.75	A-	3.50	3.887
6	2103305	A	3.75	A	3.75	A	3.75	A-	3.50	A	3.75	A+	4.00	3.710
7	2103306	A	3.75	A-	3.50	A	3.75	A	3.75	A+	4.00	A-	3.50	3.742
8	2103307	A-	3.50	A	3.75	A	3.75	A-	3.50	A-	3.50	A-	3.50	3.597
9	2103308	A-	3.50	B+	3.25	A-	3.50	B	3.00	A-	3.50	A	3.75	3.363
10	2103309	B+	3.25	B	3.00	B	3.00	B+	3.25	A	3.75	A+	4.00	3.274
11	2103313	A-	3.50	A+	4.00	A	3.75	A+	4.00	A	3.75	A+	4.00	3.806
12	2103314	B	3.00	B+	3.25	A-	3.50	B+	3.25	A	3.75	B+	3.25	3.347
13	2103315	B+	3.25	B+	3.25	A-	3.50	B+	3.25	A-	3.50	A-	3.50	3.355
14	2103316	A-	3.50	A-	3.50	A-	3.50	A	3.75	A	3.75	A-	3.50	3.597
15	2103317	A	3.75	A+	4.00	A	3.75	A+	4.00	A	3.75	A+	4.00	3.855
16	2103318	A	3.75	A-	3.50	B+	3.25	A-	3.50	B+	3.25	A-	3.50	3.452
17	2103319	B-	2.75	B	3.00	B	3.00	B+	3.25	B+	3.25	A-	3.50	3.065
18	2103320	A-	3.50	A-	3.50	B+	3.25	B+	3.25	B+	3.25	A+	4.00	3.371
19	2103323	A+	4.00	A+	4.00	A	3.75	A+	4.00	A+	4.00	A+	4.00	3.952
20	2103324	B	3.00	B	3.00	B-	2.75	B+	3.25	A	3.75	A-	3.50	3.161
21	2103325	A+	4.00	A+	4.00	A-	3.50	A+	4.00	A+	4.00	A+	4.00	3.903
22	2103326	A	3.75	A+	4.00	A	3.75	A+	4.00	A+	4.00	A+	4.00	3.903
23	2103328	A+	4.00	A	3.75	A	3.75	A	3.75	A-	3.50	A+	4.00	3.758
24	2103330	B	3.00	B	3.00	B-	2.75	B+	3.25	A	3.75	A	3.75	3.169
25	2103331	A-	3.50	A+	4.00	A	3.75	A+	4.00	A	3.75	A+	4.00	3.806



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26	2103332	A-	3.50	A	3.75	A-	3.50	A	3.75	A	3.75	A	3.75	3.653
27	2103333	A+	4.00	A	3.75	A	3.75	A+	4.00	A-	3.50	A	3.75	3.798
28	2103334	A-	3.50	A	3.75	A	3.75	A+	4.00	A-	3.50	A+	4.00	3.710
29	2103335	A+	4.00	A-	3.50	A	3.75	A	3.75	A+	4.00	A+	4.00	3.806
30	2103337	B+	3.25	A-	3.50	A-	3.50	A	3.75	A-	3.50	A	3.75	3.508
31	2103338	B+	3.25	A-	3.50	A	3.75	A	3.75	A	3.75	A-	3.50	3.597
32	2103340	A	3.75	A+	4.00	A	3.75	A+	4.00	A+	4.00	A+	4.00	3.903
33	2103341	A+	4.00	A+	4.00	A	3.75	A+	4.00	A+	4.00	A+	4.00	3.952
34	2103342	B	3.00	B+	3.25	B+	3.25	B	3.00	A-	3.50	A	3.75	3.218
35	2103343	A+	4.00	A+	4.00	A+	4.00	A+	4.00	A+	4.00	A+	4.00	4.000
36	2103344	A-	3.50	B+	3.25	B+	3.25	A	3.75	A	3.75	A	3.75	3.508
37	2103345	A+	4.00	A	3.75	A	3.75	A+	4.00	A	3.75	A	3.75	3.847
38	2103346	B	3.00	B	3.00	A-	3.50	A-	3.50	A-	3.50	A-	3.50	3.306
39	2103347	A-	3.50	A	3.75	A-	3.50	A-	3.50	A	3.75	A+	4.00	3.613
40	2103348	B	3.00	A	3.75	A-	3.50	A	3.75	B+	3.25	A	3.75	3.460

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