



Hajee Mohammad Danesh Science & Technology University, Dinajpur

Examination results of BBA in Marketing, Level 2 Semester II, 2024

Course Info:

1. **MKT 223:** Marketing Logistics (Theoretical,C.H.3.00) 2. **MKT 227:** Integrated Marketing Communication (Theoretical,C.H.3.00) 3. **MKT 229:** Marketing Information Systems (Theoretical,C.H.3.00)
4. **MKT 231:** Marketing in Bangladesh (Theoretical,C.H.3.00) 5. **MKT 204:** Viva Voce (Viva - Voce,C.H.0.50) 6. **MKT 221:** Pricing Theory and Practice (Theoretical,C.H.3.00)

Grading System		
Letter Grade (LG)	Grade Point (GP)	Numerical Equivalent
A+	4.00	80 and above
A	3.75	75 to below 80
A-	3.50	70 to below 75
B+	3.25	65 to below 70
B	3.00	60 to below 65
B-	2.75	55 to below 60
C+	2.50	50 to below 55
C	2.25	45 to below 50
D	2.00	40 to below 45
F	0.00	Less Than 40

SL.	ID	MKT 223			MKT 227			MKT 229			MKT 231			MKT 204			MKT 221			GPA
		LG	GP		LG	GP		LG	GP		LG	GP		LG	GP		LG	GP		
1	2103318	-	-		-	-		B+	3.25		-	-		-	-		-	-		3.250
2	2103319	-	-		-	-		B+	3.25		-	-		-	-		-	-		3.250
3	2203304	-	-		-	-		-	-		B+	3.25		-	-		-	-		3.250
4	2203306	A	3.75		A	3.75		A-	3.50		A	3.75		A+	4.00		A-	3.50		3.661
5	2203307	A-	3.50		A	3.75		A	3.75		A	3.75		A	3.75		A-	3.50		3.653
6	2203310	B+	3.25		C+	2.50		A	3.75		B+	3.25		B	3.00		B-	2.75		3.097
7	2203318	A-	3.50		B	3.00		A-	3.50		B	3.00		A-	3.50		B	3.00		3.210
8	2203327	A	3.75		A+	4.00		A	3.75		A-	3.50		A-	3.50		A	3.75		3.742
9	2203330	A	3.75		B+	3.25		A+	4.00		A-	3.50		A	3.75		A-	3.50		3.605
10	2203331	A	3.75		A-	3.50		A-	3.50		B-	2.75		A-	3.50		B-	2.75		3.258
11	2203333	A-	3.50		B+	3.25		A	3.75		A-	3.50		B	3.00		B	3.00		3.387
12	2203335	A+	4.00		A+	4.00		A+	4.00		A+	4.00		A+	4.00		A+	4.00		4.000
13	2203341	A	3.75		C+	2.50		F	0.00		B-	2.75		B+	3.25		B-	2.75		2.950
14	2203347	A-	3.50		A	3.75		A+	4.00		A	3.75		A	3.75		A-	3.50		3.702
15	2303301	A	3.75		A	3.75		A	3.75		B-	2.75		B+	3.25		B	3.00		3.395
16	2303302	B+	3.25		B+	3.25		B	3.00		B-	2.75		A+	4.00		B+	3.25		3.129
17	2303303	A+	4.00		A+	4.00		A	3.75		A	3.75		A+	4.00		A+	4.00		3.903
18	2303304	A+	4.00		A+	4.00		A	3.75		A	3.75		A+	4.00		B+	3.25		3.758
19	2303305	A+	4.00		A+	4.00		A	3.75		A	3.75		A+	4.00		A	3.75		3.855
20	2303307	A	3.75		A	3.75		A	3.75		A-	3.50		B+	3.25		B+	3.25		3.589
21	2303308	A+	4.00		A+	4.00		A	3.75		A	3.75		A	3.75		A+	4.00		3.895
22	2303310	A-	3.50		A-	3.50		A-	3.50		B+	3.25		B+	3.25		B	3.00		3.347
23	2303311	A-	3.50		A	3.75		A	3.75		A+	4.00		A+	4.00		B	3.00		3.613
24	2303312	A-	3.50		A	3.75		A	3.75		B	3.00		A-	3.50		B+	3.25		3.452
25	2303313	A+	4.00		A+	4.00		A	3.75		A-	3.50		A-	3.50		A	3.75		3.790



Controller of Examinations



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4. **MKT 231:** Marketing in Bangladesh (Theoretical,C.H.3.00) 5. **MKT 204:** Viva Voce (Viva - Voce,C.H.0.50)

Grading System	
Letter Grade (LG)	Numerical Equivalent
A+	4.00
A	3.75
A-	3.50
B+	3.25
B	3.00
B-	2.75
C+	2.50
C	2.25
D	2.00
F	0.00

SL.	ID	MKT 223			MKT 227			MKT 229			MKT 231			MKT 204			MKT 221			GPA
		LG	GP		LG	GP		LG	GP		LG	GP		LG	GP		LG	GP		
26	2303315	A-	3.50		B+	3.25		B+	3.25		B	3.00		A	3.75		A-	3.50		3.315
27	2303316	A+	4.00		A-	3.50		A	3.75		B+	3.25		A	3.75		A-	3.50		3.605
28	2303317	A+	4.00		A+	4.00		A	3.75		A-	3.50		A	3.75		A-	3.50		3.750
29	2303318	A+	4.00		A-	3.50		A	3.75		A-	3.50		A	3.75		A-	3.50		3.653
30	2303319	A	3.75		A	3.75		A	3.75		A	3.75		A+	4.00		A-	3.50		3.710
31	2303320	A+	4.00		A+	4.00		A+	4.00		A+	4.00		A	3.75		A	3.75		3.944
32	2303321	A-	3.50		A	3.75		A-	3.50		A-	3.50		A	3.75		A-	3.50		3.556
33	2303324	A	3.75		A+	4.00		A	3.75		A	3.75		A+	4.00		A	3.75		3.806
34	2303325	A	3.75		A+	4.00		A	3.75		B+	3.25		A-	3.50		B+	3.25		3.597
35	2303326	A	3.75		A	3.75		A	3.75		A	3.75		A+	4.00		A-	3.50		3.710
36	2303329	A+	4.00		A	3.75		A	3.75		A+	4.00		A	3.75		A	3.75		3.847
37	2303330	A+	4.00		A+	4.00		A+	4.00		A+	4.00		A+	4.00		A+	4.00		4.000
38	2303333	A+	4.00		A	3.75		A	3.75		B	3.00		A-	3.50		A-	3.50		3.597
39	2303334	A	3.75		A	3.75		A	3.75		A-	3.50		B+	3.25		B	3.00		3.540
40	2303336	A	3.75		A	3.75		A+	4.00		A	3.75		A	3.75		A	3.75		3.798
41	2303337	A+	4.00		A+	4.00		A+	4.00		A	3.75		A+	4.00		A+	4.00		3.952
42	2303338	A+	4.00		A+	4.00		A	3.75		A	3.75		A+	4.00		A+	4.00		3.903
43	2303342	A+	4.00		A	3.75		A+	4.00		A+	4.00		A+	4.00		A	3.75		3.903
44	2303345	A+	4.00		A+	4.00		A+	4.00		A	3.75		A+	4.00		A	3.75		3.903
45	2303347	A+	4.00		A+	4.00		A+	4.00		A	3.75		A+	4.00		A	3.75		3.903
46	2303351	A+	4.00		A+	4.00		A+	4.00		A+	4.00		A+	4.00		A+	4.00		4.000
47	2303352	A	3.75		B+	3.25		A-	3.50		B+	3.25		A	3.75		B+	3.25		3.411
48	2303355	A	3.75		A	3.75		A	3.75		A-	3.50		A	3.75		B+	3.25		3.605
49	2303356	A	3.75		A-	3.50		A	3.75		A-	3.50		B+	3.25		A-	3.50		3.589
50	2303357	A+	4.00		A+	4.00		A+	4.00		A-	3.50		A+	4.00		A+	4.00		3.903

18.01.2026
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Grading System	
Letter Grade (LG)	Grade Point (GP)
A+	4.00
A	3.75
A-	3.50
B+	3.25
B	3.00
B-	2.75
C+	2.50
C	2.25
D	2.00
F	0.00
Numerical Equivalent	
80 and above	
75 to below 80	
70 to below 75	
65 to below 70	
60 to below 65	
55 to below 60	
50 to below 55	
45 to below 50	
40 to below 45	
Less Than 40	

SL.	ID	MKT 223		MKT 227		MKT 229		MKT 231		MKT 204		MKT 221		GPA
		LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	
51	2303359	A	3.75	B+	3.25	A	3.75	B	3.00	A	3.75	B+	3.25	3.411
52	2303360	A-	3.50	A-	3.50	A-	3.50	B+	3.25	A	3.75	B-	2.75	3.315
53	2303363	B+	3.25	B-	2.75	A-	3.50	C+	2.50	B+	3.25	B-	2.75	2.960
54	2303364	A+	4.00	A	3.75	A	3.75	A-	3.50	A-	3.50	A-	3.50	3.694
55	2303365	A+	4.00	A	3.75	A	3.75	A-	3.50	B+	3.25	A-	3.50	3.685
56	2303366	A	3.75	B	3.00	A-	3.50	B	3.00	B+	3.25	B+	3.25	3.298
57	2303367	A	3.75	A+	4.00	A+	4.00	B+	3.25	A	3.75	B+	3.25	3.653
58	2303369	A	3.75	A+	4.00	A+	4.00	A-	3.50	A+	4.00	A-	3.50	3.758



15.01.2026
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