



Hajee Mohammad Danesh Science & Technology University, Dinaipur

Examination results of BBA in Marketing, Level 4 Semester I, 2024

Course Info:

1. MKT 411: International Marketing (Theoretical, C.H.3.00)
2. MKT 413: Marketing Strategy and Planning (Theoretical, C.H.3.00)
3. MKT 415: Environmental Marketing (Theoretical, C.H.3.00)
4. MKT 417: Advertising and Public Relation (Theoretical, C.H.3.00)
5. MKT 419: Agricultural Marketing (Theoretical, C.H.3.00)
6. MKT 402: Viva Voce (Viva - Voce, C.H.0.50)

Grading System	
Letter Grade (LG)	Numerical Equivalent
A+	4.00
A	3.75
A-	3.50
B+	3.25
B	3.00
B-	2.75
C+	2.50
C	2.25
D	2.00
F	0.00
Less Than 40	

SL.	ID	MKT 411		MKT 413		MKT 415		MKT 417		MKT 419		MKT 402		GPA
		LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	
1	2003373	B+	3.25	A	3.75	A-	3.50	A	3.75	A	3.75	A+	4.00	3.613
2	2103301	B+	3.25	B	3.00	A-	3.50	A	3.75	A	3.75	A-	3.50	3.452
3	2103302	B+	3.25	B	3.00	A-	3.50	A-	3.50	A	3.75	A-	3.50	3.403
4	2103303	A-	3.50	A-	3.50	A	3.75	A-	3.50	A+	4.00	A-	3.50	3.645
5	2103304	A+	4.00	A	3.75	A	3.75	A+	4.00	A+	4.00	A+	4.00	3.903
6	2103305	B+	3.25	A-	3.50	A	3.75	A-	3.50	A+	4.00	A+	4.00	3.613
7	2103306	A-	3.50	A	3.75	A-	3.50	A+	4.00	A+	4.00	A+	4.00	3.758
8	2103307	B+	3.25	B+	3.25	A-	3.50	A-	3.50	A+	4.00	A	3.75	3.508
9	2103308	C+	2.50	C+	2.50	A-	3.50	B-	2.75	B+	3.25	A	3.75	2.927
10	2103309	C	2.25	B-	2.75	B+	3.25	C+	2.50	B	3.00	A-	3.50	2.774
11	2103310	B-	2.75	F	0.00	B	3.00	B-	2.75	A-	3.50	A-	3.50	3.020
12	2103313	A	3.75	B+	3.25	A	3.75	A+	4.00	A	3.75	A+	4.00	3.710
13	2103314	B	3.00	D-	2.75	B-	2.75	F	0.00	A	3.75	B+	3.25	3.070
14	2103315	B+	3.25	B-	2.75	A-	3.50	B-	2.75	A+	4.00	A+	4.00	3.274
15	2103316	A	3.75	B+	3.25	A	3.75	B+	3.25	A	3.75	A	3.75	3.556
16	2103317	A+	4.00	A	3.75	A+	4.00	A+	4.00	A+	4.00	A+	4.00	3.952
17	2103318	B+	3.25	B+	3.25	A-	3.50	B	3.00	A	3.75	A	3.75	3.363
18	2103319	F	0.00	B-	2.75	B+	3.25	D	2.00	A-	3.50	A-	3.50	2.900
19	2103320	B-	2.75	B-	2.75	A-	3.50	B-	2.75	A-	3.50	A	3.75	3.073
20	2103323	A	3.75	A+	4.00	A	3.75	A+	4.00	A+	4.00	A+	4.00	3.903
21	2103324	B	3.00	B	3.00	B+	3.25	B	3.00	A+	4.00	A	3.75	3.266
22	2103325	A-	3.50	A+	4.00	A	3.75	A+	4.00	A+	4.00	A+	4.00	3.855
23	2103326	B+	3.25	B+	3.25	A	3.75	A	3.75	A+	4.00	A+	4.00	3.613
24	2103328	A+	4.00	A	3.75	A+	4.00	A+	4.00	A+	4.00	A+	4.00	3.952
25	2103330	C+	2.50	C	2.25	B	3.00	B-	2.75	A-	3.50	A-	3.50	2.823

20.10.25
Controller of Examinations



Hajee Mohammad Danesh Science & Technology University, Dinajpur

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Grading System	
Letter Grade (LG)	Grade Point (GP)
A+	4.00
A	3.75
A-	3.50
B+	3.25
B	3.00
B-	2.75
C+	2.50
C	2.25
D	2.00
F	0.00
Numerical Equivalent	
80 and above	
75 to below 80	
70 to below 75	
65 to below 70	
60 to below 65	
55 to below 60	
50 to below 55	
45 to below 50	
40 to below 45	
Less Than 40	

SL.	ID	MKT 411		MKT 413		MKT 415		MKT 417		MKT 419		MKT 402		GPA
		LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	LG	GP	
26	2103331	B	3.00	A-	3.50	A+	4.00	A-	3.50	A+	4.00	A	3.75	3.605
27	2103332	B	3.00	B	3.00	A-	3.50	B+	3.25	A-	3.50	A	3.75	3.266
28	2103333	A	3.75	A	3.75	A	3.75	A	3.75	A	3.75	A+	4.00	3.758
29	2103334	B+	3.25	B	3.00	A	3.75	B+	3.25	A+	4.00	A+	4.00	3.468
30	2103335	A-	3.50	A-	3.50	A	3.75	A+	4.00	A	3.75	A+	4.00	3.710
31	2103337	B	3.00	C+	2.50	B+	3.25	B	3.00	A	3.75	A-	3.50	3.113
32	2103338	B+	3.25	B-	2.75	A-	3.50	B+	3.25	A	3.75	A-	3.50	3.306
33	2103340	A	3.75	A	3.75	A+	4.00	A+	4.00	A+	4.00	A+	4.00	3.903
34	2103341	A+	4.00	A	3.75	A	3.75	A+	4.00	A+	4.00	A+	4.00	3.903
35	2103342	C	2.25	B-	2.75	B	3.00	C+	2.50	B+	3.25	A	3.75	2.782
36	2103343	A+	4.00	A+	4.00	A+	4.00	A+	4.00	A+	4.00	A+	4.00	4.000
37	2103344	B-	2.75	B-	2.75	A-	3.50	B+	3.25	A-	3.50	A	3.75	3.169
38	2103345	A-	3.50	A-	3.50	A-	3.50	A-	3.50	A+	4.00	A+	4.00	3.613
39	2103346	A-	3.50	B+	3.25	A	3.75	A	3.75	B+	3.25	A-	3.50	3.500
40	2103347	A-	3.50	A-	3.50	A-	3.50	A-	3.50	A	3.75	A	3.75	3.556
41	2103348	A	3.75	B	3.00	A+	4.00	B	3.00	A+	4.00	A+	4.00	3.565

26.11.25
Controller of Examinations